Project Code: STLU0006

Project Name: Missouri likely voters 2022

Prepared for: Steven Rogers

Interviews: 900

Field Period: August 08, 2022 - August 16, 2022

Project Manager: Nour Abboud Frank - nour.abboud@yougov.com

YouGov interviewed 1228 respondents who were then matched down to a sample of 900 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 and 2020 Presidential vote

DOI 0004	
POLS004	Approval of Governor Mike Parson
POLS005	Approval of Senator Roy Blunt
P0LS006	Approval of Senator Josh Hawley
P0LS008	If election for Senator was today, who would you
	vote for
POLSO09	If election for Senator was today, who would you
	vote for - Includes John Wood
POLSO10	Top priority of Missouri state government
POLSO11	Rate the condition of The Economy in the
	United States
POLSO12	Rate the condition of The Economy in the State
1 023012	of Missouri
POLSO13	
P0L3013	Rate the condition of Public schools in your
DOI 0044	community
POLSO14	Rate the condition of Public schools in the
	State of Missouri
P0LS015	Rate the condition of Crime in your community
P0LS016	Rate the condition of Law enforcement in your
	community
POLSO17	Rate the condition of Race relations in your
	community
P0LS018	Rate the condition of Your physical health in
	the last month
POLSO19	Rate the condition of Your mental health in
	the last month
POLSO20	Rate the condition of Roads and infrastructure
1 020020	in the State of Missouri
POLSO21	Agreement statements, The US and Missouri The
1 02302 1	United States is on the right track and headed in
	-
POI C022	a good direction
POLS022	Agreement statements, The US and Missouri The
	State of Missouri is on the right track and
	headed in a good direction
POLSO23	Agreement statements, The US and Missouri The
	Missouri state government should spend more to
	aid the poor
POLSO24	Agreement statements, The US and Missouri
	Missouri should require a background check for
	all firearm sales
P0LS025	Agreement statements, The US and Missouri
	Allowing transgender student athletes to play on
	sports teams that match their gender identity,
	rather than the gender they were assigned at
	birth
POLSO26	Agree or Disagree - Roe v Wade Supreme Court
. 525525	rul i ng
POLSO27	Agreement statements, abortion in the first 8
I OLSUZ I	
	weeks of the pregnancy

P0LS028	Agreement statements, abortion in the first 15
P0LS029	weeks of the pregnancy Agreement statements, abortion in cases of rape
POLS030	Agreement statements, abortion in cases of incest
P0LS031	Agreement statements, abortion when the woman's life is endangered by the pregnancy
POLS032	Agreement statements, abortion when there is a strong chance of the baby having a physical or mental disability
POLS033	Agreement statements, abortion when the baby is diagnosed with a disorder resulting in little or no life expectancy
POLS034	Agreement statements, abortion when the woman wants an abortion for any reason
POLS035	POLSO35
POLS036	POLSO36
EDU001	Do you have any children currently in school
EDU002	Missouri School District
EDU003rul e	What percentage of adults have a college degree, best guess ruler - in your school district
EDU004rul e	What percentage of adults have a college degree, best guess ruler - across Missouri
EDU005rul e	What percentage of adults have a college degree, best guess ruler - across the United States
EDU006rul e	Best guess of average salary of public school teacher, rule - in your school district
EDU007rul e	Best guess of average salary of public school teacher, rule - across Missouri
EDU008rul e	Best guess of average salary of public school teacher, rule - across the United States
EDU009rul e	Best guess of starting salary school teacher, rule - in your school district
EDU010rul e	Best guess of starting salary school teacher, rule - across Missouri
EDU011rul e	Best guess of starting salary school teacher, rule - across the United States
EDU012	Would you support a law that made this state assistance permanent - Starting Teacher Salaries
EDU013	Agreement statements, education system Allow students to enroll in public schools outside of their assigned school district
EDU014	Agreement statements, education system Public charter schools should be allowed to operate in all parts of the state
EDU015	Agreement statements, education system The state government should fund pre-kindergarten

answered : 900

Name: weight

Description: Likely Voter Weight

Numeric Variable - no categories

answered: 900

Name: i nputzi p

Description: Residence zip code

Numeric Variable - no categories

answered: 900

Name: county_fi ps Description: county_fi ps

Numeric Variable - no categories

answered : 900

Name: NCHS_Code_2013
Description: NCHS_Code_2013

Numeric Variable - no categories

answered: 900

Name: USR_Classification Description: USR_Classification

Count	Code	Label
214	1	Rural
193	2	Small Medium Metro
318	3	R noO OMeditro

Name: Census_Classification
Description: Census_Classification

Count	Code	Label
677	1	Urban
223	2	Rural

Name: MO_Region Description: MO_Region

Count	Code	Label
88	1	Northeast Missouri
45	2	Northwest Missouri
205	3	Southwest Missouri
100	4	Southeast Missouri
199	5	Kansas City Metro Area
263	6	St. Louis Metro Area

Name: votereg

Description: Voter Registration Status

Count	Code	Label	
900	1	Yes	
0	2	No	
0	3	Don't	know

Name: treat_group

Description: STLU006 Treatment group

Count	Code	Label	
453	1	Group	Α
447	2	Group	В

Name: QA

Description: Vote frequency

Count Code Label

497	1	Al ways
342	2	Nearly always
61	3	Part of the time
0	4	Sel dom
0	5	Never

Name: QB

Description: 2022 Vote likelihood

Count	Code	Label
813	1	Almost certain to vote
87	2	Probably vote
0	3	Chances are 50-50
0	4	Not likely to vote
0	5	Will not vote
0	6	I'm not sure

Name: consent Description: consent

Count	Code	Label
900	1	Yes
0	2	No

Name: POLSO01

Description: Approval of -- President Joe Biden

Count	Code	Label
120	1	Strongly approve
221	2	Approve
95	3	Di sapprove
449	4	Strongly disapprove
15	5	Not sure

Name: POLS002

Description: Approval of -- The US Congress

Count Code Label

9 1 Strongly approve

98	2	Approve
175	3	Di sapprove
141	4	Strongly disapprove
30	5	Not sure
447	9	not asked

Name: POLS007

Description: Approval of -- The US Supreme Court

Count	Code	Label
51	1	Strongly approve
152	2	Approve
86	3	Di sapprove
145	4	Strongly disapprove
19	5	Not sure
447	9	not asked

Name: POLS003

Description: Approval of -- The Missouri State Legislature

Count	Code	Label
24	1	Strongly approve
184	2	Approve
87	3	Di sapprove
115	4	Strongly disapprove
43	5	Not sure
447	9	not asked

Name: POLSO04

Description: Approval of -- Governor Mike Parson

Count	Code	Label
109	1	Strongly approve
341	2	Approve
149	3	Di sapprove
247	4	Strongly disapprove
54	5	Not sure

Name: POLSO05

Description: Approval of -- Senator Roy Blunt

Count	Code	Label
56	1	Strongly approve
241	2	Approve
258	3	Di sapprove
260	4	Strongly disapprove
85	5	Not sure

Name: POLSO06

Description: Approval of -- Senator Josh Hawley

Count	Code	Label
247	1	Strongly approve
183	2	Approve
69	3	Di sapprove
324	4	Strongly disapprove
77	5	Not sure

Name: POLSO08

Description: If election for Senator was today, who would you vote for

Count	Code	Label
459	1	Eric Schmitt (Republican Candidate)
358	2	Trudy Busch Valentine (Democratic Candidate)
32	3	Other
51	4	Not sure

Name: POLS009

Description: If election for Senator was today, who would you vote for -

Includes John Wood

Count	Code	Label
419	1	Eric Schmitt (Republican Candidate)
306	2	Trudy Busch Valentine (Democratic Candidate)
68	3	John Wood (Independent Candidate)
10	4	Other
97	5	Not sure

Name: POLSO10

Description: Top priority of Missouri state government

Count	Code	Label
443	1	Economy
158	2	Health care
107	3	Educati on
119	4	Infrastructure
73	5	0ther

Name: POLSO11

Description: Rate the condition of -- The Economy in the United States

Count	Code	Label
16	1	Excel I ent
104	2	Good
251	3	Fai r
520	4	Poor
9	5	Not sure

Name: POLSO12

Description: Rate the condition of -- The Economy in the State of Missouri

Count	Code	Label
10	1	Excel I ent
137	2	Good
461	3	Fai r
276	4	Poor
16	5	Not sure

Name: POLSO13

Description: Rate the condition of -- Public schools in your community

Count	Code	Label
65	1	Excel I ent
284	2	Good
309	3	Fair
207	4	Poor
35	5	Not sure

Name: POLSO14

Description: Rate the condition of -- Public schools in the State of Missouri

Description: Rate the condition of -- Your physical health in the last month

Count	Code	Label
68	1	Excel I ent
214	2	Good
119	3	Fair
50	4	Poor
2	5	Not sure
442sp	5	Not sure

Name: POLSO22

Description: Agreement statements, The US and Missouri -- The State of

Missouri is on the right track and headed in a good direction

Count	Code	Label
151	1	Agree
218	2	Di sagree
78	3	Not Sure
453	9	not asked

Name: POLS023

Description: Agreement statements, The US and Missouri -- The Missouri state

government should spend more to aid the poor

Count	Code	Label
231	1	Agree
143	2	Di sagree
73	3	Not Sure
453	9	not asked

Name: POLSO24

Description: Agreement statements, The US and Missouri -- Missouri should

require a b BT and Missouri -- The State of

286	2	Di sagree
59	3	Not Sure
453	9	not asked

Name: POLSO26

Description: Agree or Disagree - Roe v Wade Supreme Court ruling

Count	Code	Label
155	1	Strongly Agree
53	2	Agree
50	3	Di sagree
177	4	Strongly Disagree
18	5	Not sure
447	9	not asked

Name: POLSO27

Description: Agreement statements, abortion -- in the first 8 weeks of the

pregnancy

Count	Code	Label
522	1	Agree
295	2	Di sagree
83	3	Not Sure

Name: POLSO28

Description: Agreement statements, abortion -- in the first 15 weeks of the

pregnancy

Count	Code	Label
379	1	Agree
418	2	Di sagree
103	3	Not Sure

Name: POLSO29

Description: Agreement statements, abortion -- in cases of rape

Count	Code	Label
685	1	Agree
125	2	Di sagree
90	3	Not Sure

Name: POLSO30

Description: Agreement statements, abortion -- in cases of incest

Count	Code	Label
707	1	Agree
109	2	Di sagree
84	3	Not Sure

Name: POLSO31

Description: Agreement statements, abortion -- when the woman's life is

endangered by the pregnancy

Count	Code	Label
787	1	Agree
58	2	Di sagree
55	3	Not Sure

Name: POLS032

Description: Agreement statements, abortion -- when there is a strong chance

of the baby having a physical or mental disability

Count	Code	Label
426	1	Agree
288	2	Di sagree
186	3	Not Sure

Name: POLS033

Description: Agreement statements, abortion -- when the baby is diagnosed

with a disorder resulting in little or no life expectancy

Count	Code	Label
587	1	Agree
188	2	Di sagree
125	3	Not Sure

Name: POLS034

Description: Agreement statements, abortion -- when the woman wants an

abortion for any reason

Count	Code	Label
308	1	Agree
489	2	Di sagree
103	3	Not Sure

Name: POLS035 Description: POLS035

Count	Code	Label
63	1	Yes
351	2	No
39	3	Not sure
447	9	not asked

Name: POLS036 Description: POLS036

Count	Code	Label
179	1	Would vote to continue the ban on abortions
219	2	Would vote to reverse the ban, making abortions legal
		in Missouri
49	3	Not sure
453	9	not asked

Name: EDU001

Description: Do you have any children currently in school

Count Code Label

86	4	\$district4
32	5	\$district5
26	6	\$district6
2	7	\$district7
3	8	\$district8
0	9	\$district9
6	10	\$district10
0	11	\$district11
12	12	Other

Name: EDU003rule

Description: What percentage of adults have a college degree, best guess

ruler - in your school district

Numeric Variable - no categories

answered: 900

Name: EDU004rul e

Description: What percentage of adults have a college degree, best guess

ruler - across Missouri

Numeric Variable - no categories

answered: 900

Name: EDU005rul e

Description: What percentage of adults have a college degree, best guess

ruler - across the United States

Numeric Variable - no categories

answered: 900

Name: EDU006rul e

Description: Best guess of average salary of public school teacher, rule - in

your school district

Numeric Variable - no categories

answered: 900

Name: EDU007rule

Description: Best guess of average salary of public school teacher, rule -

across Missouri

Numeric Variable - no categories

answered: 900

Name: EDU008rul e

Description: Best guess of average salary of public school teacher, rule -

across the United States

Numeric Variable - no categories

answered: 900

Name: EDU009rul e

Description: Best guess of starting salary school teacher, rule - in your

school district

Numeric Variable - no categories

answered: 900

Name: EDU010rul e

Description: Best guess of starting salary school teacher, rule - across

Mi ssouri

Numeric Variable - no categories

answered: 900

Name: EDU011rul e

Description: Best guess of starting salary school teacher, rule - across the

United States

Numeric Variable - no categories

answered: 900

Name: EDU012

Description: Would you support a law that made this state assistance

permanent - Starting Teacher Salaries

Count	Code	Label
636	1	I would support this Missouri state law becoming permanent
125	2	I would oppose this Missouri state law becoming permanent
139	3	Not sure

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Name: EDU013

Description: Agreement statements, education system -- Allow students to

enroll in public schools outside of their assigned school

di stri ct

Count	Code	Label
542	1	Agree
226	2	Di sagree
132	3	Not Sure

Name: EDU014

Description: Agreement statements, education system -- Public charter schools

should be allowed to operate in all parts of the state

Count	Code	Label
282	1	Agree
75	2	Di sagree
90	3	Not Sure
453	9	not asked

Name: EDU015

Description: Agreement statements, education system -- The state government

should fund pre-kindergarten education

Count	Code	Label
535	1	Agree
252	2	Di sagree
113	3	Not Sure

Name: EDU016

Description: Agreement statements, education system -- The federal government

should forgive up to \$10,000 in student loan debt for those with

federal debt

Count	Code	Label
424	1	Agree
376	2	Di sagree
100	3	Not Sure

Name: EDU017

Description: Agreement statements, education system -- Allow individuals who

have not yet completed their training or earned a teacher

certification to teach in Missouri public schools

Count	Code	Label
251	1	Agree
464	2	Di sagree
185	3	Not Sure

Name: EDU018

Description: Preference - Free meals for all students, free meals for low

income students, or neither

Count	Code	Label
479	1	Free meals for all students, regardless of income
353	2	Free meals only for low-income students
49	3	No free meals for any students
19	4	Not sure

Name: birthyr Description: Birth Year

Numeric Variable - no categories

answered: 900

Name: agegroup
Description: Age group

Count	Code	Label
272	1	65+
367	2	45-64
187	3	30-44
74	4	18-29

Name: gender Description: Gender

Count	Code	Label
409	1	Male
491	2	Female

Name: race Description: Race

Count	Code	Label
783	1	Whi te
76	2	Black
17	3	Hi spani c
5	4	Asi an
2	5	Native American
9	6	Two or more races
7	7	0ther
1	8	Middle Eastern

Name: educ

Description: Education

Count	Code	Label
23	1	No HS
257	2	High school graduate
221	3	Some college
80	4	2-year
202	5	4-year
117	6	Post-grad

Name: marstat

Description: Marital Status

Count	Code	Label	
499	1	Marri ed	
13	2	Separated	
114	3	Di vorced	
53	4	Wi dowed	
169	5	Never married	
52	6	Domestic / civil	partnershi p

Name: empl oy

Description: Employment Status

Count Code Label

368	1	Full-time	
65	2	Part-time	
4	3	Temporarily	laid off
24	4	Unempl oyed	
276	5	Reti red	
71	6	Permanently	di sabl ed
61	7	Homemaker	
12	8	Student	
19	9	0ther	

Name: faminc_new
Description: Family income

Count	Code	Label
40	1	Less than \$10,000
76	2	\$10,000 - \$19,999
85	3	\$20,000 - \$29,999
97	4	\$30,000 - \$39,999
80	5	\$40,000 - \$49,999
87	6	\$50,000 - \$59,999
56	7	\$60,000 - \$69,999
58	8	\$70,000 - \$79,999
73	9	\$80,000 - \$99,999
48	10	\$100,000 - \$119,999
62	11	\$120,000 - \$149,999
41	12	\$150,000 - \$199,999
9	13	\$200,000 - \$249,999
12	14	\$250,000 - \$349,999
1	15	\$350,000 - \$499,999
1	16	\$500,000 or more
74	97	Prefer not to say

Name: incgroup
Description: Income group

Count	Code	Label
74	-1	No Data
378	1	Under \$50k
274	2	\$50k - \$100k
174	3	\$100k or more

Name: pi d3

Description: 3 point party ID

Count	Code	Label
282	1	Democrat
350	2	Republ i can
209	3	Independent
40	4	0ther
19	5	Not sure

Name: pi d7

Description: 7 point Party ID

Count	Code	Label
205	1	Strong Democrat
77	2	Not very strong Democrat
75	3	Lean Democrat
82	4	Independent
104	5	Lean Republican
74	6	Not very strong Republican
275	7	Strong Republican
8	8	Not sure
0	9	Don't know

Name: presvote16post

Description: 2016 President Vote Post Election

Count	Code	Label	
280	1	Hillary Clinton	
432	2	Donald Trump	
30	3	Gary Johnson	
10	4	Jill Stein	
4	5	Evan McMullin	
15	6	0ther	
129	7	Did not vote for President	

Name: presvote20post

Description: 2020 President Vote Post Election

Count	Code	Label
371	1	Joe Bi den
459	2	Donald Trump
14	3	Jo Jorgensen

- 3 4 Howie Hawkins
- 4 5 Other
- 49 6 Did not vote for President

Name: i nputstate

Description: State of Residence

Count	Code	Label
0	1	Al abama
0	2	Al aska
0	4	Ari zona
0	5	Arkansas
0	6	Cal i forni a
0	8	Col orado
0	9	Connecti cut
0	10	Del aware
0	11	District of Columbia
0	12	FI ori da
0	13	Georgi a
0	15	Hawai i
0	16	I daho
0	17	IIIinois
0	18	I ndi ana
0	19	I owa
0	20	Kansas
0	21	Kentucky
0	22	Loui si ana
0	23	Mai ne
0	24	Maryl and
0	25	Massachusetts
0	26	Mi chi gan
0	27	Mi nnesota
0	28	Mi ssi ssi ppi
900	29	Mi ssouri
0	30	Montana
0	31	Nebraska
0	32	Nevada
0	33	New Hampshire
0	34	New Jersey
0	35	New Mexico
0	36	New York
0	37	North Carolina
0	38	North Dakota
0	39	Ohi o
0	40	Okl ahoma
0	41	0regon

- Pennsyl vani a
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Vi rgi ni a
- Washi ngton
- West Virginia
- Wi sconsi n
- Wyomi ng
- American Samoa
- Federated States of Micronesia
- Guam
- Marshall Islands
- Northern Mariana Islands
- Pal au
- Puerto Rico
- U.S. Minor Outlying Islands
- Virgin Islands
- Al berta
- British Columbia
- Mani toba

Name: newsint

Description: Political Interest

Count	Code	Label
539	1	Most of the time
256	2	Some of the time
77	3	Only now and then
17	4	Hardly at all
11	7	Don't know

Name: religpew Description: Religion

Count	Code	Label
408	1	Protestant
121	2	Roman Catholic
10	3	Mormon
4	4	Eastern or Greek Orthodox
7	5	Jewi sh
5	6	Muslim
3	7	Buddhi st
3	8	Hi ndu
58	9	Athei st
49	10	Agnosti c
171	11	Nothing in particular
61	12	Something else

Name: pew_churatd

Description: Church attendance (Pew version)

Count	Code	Label
92	1	More than once a week
161	2	Once a week
55	3	Once or twice a month
103	4	A few times a year
237	5	Sel dom
246	6	Never
6	7	Don't know

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Name: pew_bornagain

Description: Born Again (Pew version)

Count	Code	Label
347	1	Yes
553	2	No

Name: pew_religimp

Description: Importance of religion (Pew version)

Count	Code	Label
387	1	Very important
208	2	Somewhat important
124	3	Not too important
181	4	Not at all important

Name: pew_prayer

Description: Frequency of Prayer (Pew version)

Count	Code	Label
314	1	Several times a day
127	2	Once a day
119	3	A few times a week
20	4	Once a week
54	5	A few times a month
113	6	Sel dom
142	7	Never
11	8	Don't know

Name: ownhome

Description: Home ownership

Count	Code	Label
617	1	Own
236	2	Rent
47	3	0ther

Date format variables

Name: starttime

Description: Questionnaire Start Time

DateTime variable - no categories

Name: endtime

Description: Questionnaire End Time

DateTime variable - no categories