Distracted Driving

Distracted driving is any activity that could divert a person's attention away from the primary task of driving. Everyday in the US, 15 people die and another 1,200 get injured in car crashes that involve a distracted driver.

Distracted driving is the number 1killer of American teens. 55% of young adult drivers say is easy to text and pay attention to driving at the same time. 48% of young drivers say they have seen one or both of their parents using a cell phone (without a hands-free device) while driving.

