

DR. Sherri Xiaorui Cheng

Operation Management and ITM
Richard A. Chaifetz School of Business
3674 Lindell Boulevard
Saint Louis University
Saint Louis, Missouri 63108

200 Brighton Way
Clayton, MO 63105

E-mail: Sherri.cheng@slu.edu
(314) 977-3849

EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN

Austin, TX

Ph.D in Economics, December 2000.
Concentration in Electronic Commerce and Information Systems

Advising Committee: Andrew B. Whinston (Chair), Li Gan, David Sibley, Jan Stallaert,
Maxwell Stinchcombe

UNIVERSITY OF TEXAS AT AUSTIN

Austin, TX

M.S. in Economics, May 1997.

CHINA AGRICULTURAL UNIVERSITY

Beijing, China

M.S. in Statistics, July 1994.
B.S. in Statistics, July 1991.

TEACHING EXPERIENCE

SAINT LOUIS UNIVERSITY

Richard A. Chaifetz School of Business
Department of OPM and ITM

Associate Professor, Fall 2006 ~ Present
Assistant Professor, Fall 2000 ~ Spring 2006

Undergraduate: Data Communication and Networking (MISB 435, ITM 435)
 Information Security Management (ITM 3500)
 Introduction to Big Data (ITM 3550)

“Effects of Perceived Interactivity, Perceived Web Assurance, and Disposition to Trust on Initial Online Trust,” with Guohua, Wu and Yuhong Wu,

“Smartphone Market in China: Challenges, Opportunities and Promises,” with Jujian Chen, in In Lee (ed.), Mobile Services Industries, Technologies, and Applications in the Global Economy, accepted to be published on December 2012, Idea Group Inc.

“Staffing Electronic Commerce Projects: Framework for Developing Appropriate Skill Sets,” with Fred Niederman, in Sidney Laurence Huff, Pak Yoong (ed.), Managing IT Professionals in the Internet Age, Chapter 5, pp. 103-119, Idea Group Inc. 2006.

“Cultural Adaptation on the Web: A Study of American Companies? Domestic and Chinese Web Sites,” with Nitish Singh and Hongxin Zhao, in Gordon Hunter and Felix B. Tan (ed), Advanced

